Project number: 573322-EPP-1-2016-IL-EPPKA2-CBHE-JP

CURE
Curriculum Reform For Promoting Democracy and Civic Education in Israel and in Georgia

DISSEMINATION & EXPLOITATION: Working Package 4

Deliverable D4.1-4.8
Dissemination Plan
[Draft for discussion]

Due date: March 9th, 2017
Date finalized with consortium approval: March 22, 2017

Project start: October 15th, 2016
Duration: 36 months

Author(s): Combined Georgian, Israeli and Estonian Teams
**Task description and rationale**

In this document we present the consortium’s approach to planning dissemination and exploitation, and the activities that will promote this important task. This whole document is based on the application’s working package of Dissemination and Exploitation clarifying various processes and topics.

Most important is that DISSEMINATION should have begun even before the project start date, but immediately after the announcement of selection. It continues not only until the end of the project (October 14, 2019) but also after the life of the project. This working package was designed using the TEMPUS project’s DOIT’s successful model of dissemination. Although DOIT’s official end was August 15, 2016, it is being exploited and disseminated today. CURE’s model for dissemination builds on the good practices of DOIT.

**According to ERASMUS+ KA2 programs, Dissemination includes** activities intended to spread the project’s goals, principles, working methods, and opportunities in order to address the rationale for the consortium’s establishment. Dissemination occurs through all stages of the program. Partner HEI will disseminate through a number of different activities that are presented in this document: the new curriculum that is developed; students activities through the courses and Centers of Social and Civic Involvement; through in-service teachers who participate in workshops aimed to provide them with tools to promote social involvement in their schools; participating in conferences and more. These key programs are part of our capacity building process and thus will be sustained after the life of the project. Faculty will promote the programs nationally (in Israel and in Georgia) and Internationally (in EU partner countries) by participating in conferences and publishing results in journals.

CURE’s dissemination planning and efforts are ongoing and continuous. They will evolve and develop in a dynamic manner as the programs develop and evolve in wach of our HEIs.

**Target audiences for dissemination**

Faculty and key stakeholders in our HEIs as well as others in Israel and in Georgia, students of education and in other departments, in-service teachers, Key stakeholders in higher education and the Ministry of Education.

**Aims of dissemination is to** disseminate the project’s objectives, courses that are developed, models of centers for social and civic involvement, student activities and in-service teaching programs. To promote to key stakeholders and faculty of HEI the the results of our program which are so integrally related to the belief that higher education institutions are responsible for promoting values an actions that strengthen and reinforce democratic principles and social and civic involvement of our students, who will be the future leaders of our societies.

**Process of Reporting of Events**: WP4 leader, SJSU assisted by GACE and JTI will request regular reporting from the partners on dissemination actions they were
involved in, such as event attendance (and the characteristics of the event, participating audience, etc.), press releases, publications, etc., and will take appropriate steps to ensure maximal internal circulation of relevant information to promote those actions. Each contact person has received the tables of achieved results (TAR) which they are obligated to update regularly. It is important to document the events also with pictures. This table is also attached at the end of this document. ALL WORK SHOULD BE UPLOADED TO THE PORTAL https://cure.erasmus-plus.org.il. (Click on events—choose correct category and create a file or folder for your event).

**Dissemination activities are listed in the Table of Achieved results.**

Important processes and activities of our dissemination are listed in the TAR. Most important is CURE’s website which is the heart and soul of our project. https://cure.erasmus-plus.org.il. CURE’s website, which is being managed by SAPIR College is based on a MOODLE structure and is our public face and present our programs, announce major accomplishments and events, etc. This will be open to the public from the initial launching stage. In addition, an additional site will be added to our website for our international conference. Most important it has a closed section for our work which each working team able to share their collaborative work together securely.

**Various dissemination documents / official papers**

There will be a NEWSLETTER launched in March 2018 and published twice a year from that date which will summarize major events of interest. This newsletter will be disseminated by the whole consortium to their network of professional relations as well as to Key National stakeholders in Israel and in Georgia. It will be shared with our Project Officer.

**Seminars, workshops**

Seminars and workshops will be held in the academic institutions that will contribute to dissemination by presenting the project and its unique model for promoting civic and social involvement and democratic principles (e.g. through courses, activities, centers and continuous professional workshops for in-service teachers), discussing its implementation and outcomes, and disseminating information on it to the public.

Faculty training workshops or mentoring sessions that will be focused on training faculty of CURE’s HEI about the topic and how to teach CURE’s courses. In these events, project teams will meet policymakers, teachers, HEIs and school representatives and stakeholders to present the CURE programs.

**CURE’s MOODLE work Station (wp.4.2)** will be the main center for work, sharing of knowledge, administrative and financial management and intra-consortium dissemination of events. This will be a closed secure site only for CURE consortium members.
A facebook group will be created where members share professional interests and network. This will be one of our foundations for sustainability and improved cooperation among CURE’s members. It will serve as a site for academic announcements, sharing new ideas for collaboration, and being a professional-social arena to strengthen ties. Link-in, Research-gate and other professional online platforms will also be used by the members.

Civic Centers or clubs on HEI campuses and at schools disseminate CURE’s programs to the wider community.

National and International Conferences

National Conferences that introduce CURE’s curricular reform to other HEIs will be held in IL and in GE.

Participating in international conferences to disseminate CURE’s curriculum more widely through Europe. Faculty will publish their results in conference proceedings and journals.

Consortium meeting #5 and CURE’s international conference will disseminate CURE’s programs to EU nations and partners and be widely publicized.

Scientific publications

We shall endeavour to publish the project’s findings in professional journals, chapters in books, and so forth. Handbooks of CURE’s achievements and other facets of the program will be published online.

Press releases, interviews, and dissemination to key regional and national stakeholders in higher education.

All HEIs will strive to make CURE’s activities as visible as possible through media as well as present CURE’s dynamic programs and results to key stakeholders in higher education, the Ministry of Education and other Key officials.

Photographs and videos of various events

It is of great importance to take photographs and video films during regular activities and various events held in connection with the project, to post the photographs and videos on the website and incorporate them into the reporting documents. These video clips and pictures should be uploaded to CURE’s portal.

WE ARE OBLIGATED TO FOLLOW BASIC GUIDELINES FOR PUBLICITY AND DISSEMINATION. T Guidelines for the Use of the Grant, section 1.7.1 Publicity

STATES CBHE beneficiaries must make themselves familiar with the publicity provisions stipulated in both the specific and the general conditions of the Agreement in conjunction with the guidelines for beneficiaries available on the following Agency

Any communication, publication or output resulting from the project, made by the beneficiaries jointly or individually, including at conferences, seminars or in any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.), must indicate that the project has received European Union funding. This means that all material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc. must carry the Erasmus+ logo and mention: "Co-funded by the Erasmus+ Programme of the European Union"

**Erasmus+ logo:**

![Erasmus+ logo](https://eacea.ec.europa.eu/about-eacea/visual-identity_en)

When displayed in association with another logo, the European Union emblem must have appropriate prominence.

Any publication should mention the following sentence:

"This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein"

For other official EU language versions, please consult the following website: http://ec.europa.eu/dgs/education_culture/publ/graphics/beneficiaries_all.pdf

In addition CURE’s logo should be used on all documents and materials developed by the consortium:

![CURE logo](https://eacea.ec.europa.eu/about-eacea/visual-identity_en)

**Strategy and principles of dissemination efforts**

The dissemination and exploitation goals and activities is the responsibility of ALL consortium members. The following are some suggestions regarding dissemination and exploitation efforts:

- **Regard all HEIs activities as an opportunity for dissemination.**
- **Project activities should be well publicized within your HEI and also beyond if the activity is relevant for the community.**
- **There are many opportunities for dissemination: Professional network groups, teacher’s room, workshops, conferences and even in the classroom when you are teaching. All these areas are opportunities to promote CURE’s program.**
• It is important to document every event in the tables of achieved results and use the reporting template to describe in details the event. Important to take pictures.

• It is extremely important that you give “collective credit” for CURE’s events, activities and courses. Our programs were developed as part of a collaborative effort and it is important to validate this effort which is itself a great achievement.

• The project’s logo should appear in every visual presentation of the project (presentations, documents, reports), as well as the Erasmus+ logo and disclaimer according to the guidelines.

**Using TABLE OF ACHIEVED RESULTS FOR REPORTING on DISSEMINATION (next page).**

The following is a reporting table of achieved results. Please note that reference should be made to the different categories presented in the document:

website; various dissemination documents and papers; seminars, workshops; establishing and maintaining a community of beginning teachers; scientific conferences; scientific publications; photographs and videos of various events; press releases, interviews, and similar activities; dissemination activities aimed at policymakers and other influential persons or organisations; participation in events, including non-academic events; Dissemination in the HEI's and more.

**There will be deliverables for dissemination that will be delivered after the midterm report—if you know please list.**

Please refer to dissemination actions that your institution or team plan to be involved in the second half of the year.
Table of achieved / planned results

Woking Package #4’” Dissemination

<table>
<thead>
<tr>
<th>Activity N°</th>
<th>Activity Title / Event</th>
<th>Start date</th>
<th>End date</th>
<th>Place</th>
<th>Partners responsible or involved</th>
<th>Description of the activity carried out (*)</th>
<th>Specific and measurable indicators of achievement</th>
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</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Dissemination within HEIs</td>
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<tr>
<td>4.2</td>
<td>CURE’s Online: MOODLE Workstation, Website</td>
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<td>4.3</td>
<td>Online Social-Professional Networking Platforms</td>
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<td>4.4</td>
<td>Faculty Training workshops and Mentoring</td>
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Note: Please refer to the various categories specifically.
### Profession Continued

**Education Courses for teachers**

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### Participating in

**National and International Conferences**

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### Publishing of

**Handbooks, articles and materials**

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### CURE’s Final

**Consortium Meeting and International Conference**

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(*) Refer to the importance and relevance to the project, attendance (who, how many), duration of the event, specific persons met, etc.
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<tr>
<th></th>
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<th>Participating in National and International Conferences</th>
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<tr>
<td>4.6</td>
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<td>Publishing of Handbooks, articles and materials</td>
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<td>4.7</td>
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<td>CURE’s Final Consortium Meeting and International Conference</td>
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