



# Social Initiatives

David Yellin College of Education  
Work Plan for 2017-18 Academic Year



# Main Projects

1. Place-making Board
2. International Women's Day Event
3. Multicultural Day Event

# Project 1: Place-Making Board

- Target Audience: students, lecturers, administrative staff, visitors
- Location: The main entrance hall of the college
- Associates: student union, college event coordinator, CEO of the college

# Project Goals

- To create a warm atmosphere at the college
- To encourage community building
- To raise spirits during the year
- To have at least 50 participants per board
- To create a clip that shares the story of the boards



# Annual Time Frame

*Coordinating with  
partners*

*September 2017*

*Board #2 –  
Exam Period*

*January 2018*

*Board #1 – Start  
of Academic Year*

*November 2017*

*Board #3 –  
End of year*

*June 2018*





# Project 2: International Women's Day

- Target Audience: students, lecturers, administrative staff
- Location: The college auditorium
- Associates: student union, college event coordinator, Lily Zamir – gender studies coordinator, Michal Yuval- special ceremony manager

# Project Goals

- To raise gender equality awareness
- To give an extra meaning to this day
- To provide teachers and future teachers with lesson plans about the subject
- To create a display for the gallery
- To have at least 15 students use the lesson plans in their teaching practice
- To create a clip documenting the whole project



# Annual Time Frame

*Form group of  
students and  
assigning roles*

*December 2017*

*Begin advertising*

*February 2018*

*Begin working on  
main event and  
lesson plans*

*January 2017*

*International  
Women's  
Day Event*

*March 2018*





# Project 3: Multicultural Day Even

- Target Audience: students
- Location: Building A Courtyard
- Associates: student union, college event coordinator, CEO of the college, maintenance workers, cleaning- crew, USA American Center

# Project Goals

- To expose at least 300 students to the multicultural aspect of the college population
  - Arabs
  - Ethiopians
  - Americans- through the American Center
  - תא מזרחי
  - התא הגאה
  - And more....
- To provide future teachers with tools to teach about multiculturalism
- To provide an enjoyable event for the students of the college and document it via clip



# Annual Time Frame

Forming student  
volunteer group

December 2017

Advertising the  
event

April 2018

Planning and  
searching for stalls

March 2018

Multicultural  
Day Event

May 2018



