



Promoting Common Values through Education and Culture

Eastern Partnership Conference

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CURE: A Model for Promoting Democratic Principles and Active Civic Engagement in Israel and In Georgia

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CURE: Curriculum Reform for Promoting Democratic Principles and Civic Education in Israel and In Georgia



**SELECTED ERASMUS+ Program:
OCT 15, 2016-March 31, 2020 (authorized extension)**

CURE is the 3rd Georgian-Israeli Capacity Building Project:



1. TEMPUS DOIT project which promoted Diversity, Multicultural Education and Children's Rights in Israel and Georgia (2011-2014)



and

2. ERASMUS+ DARE project which supported access to higher education of peripheral populations (2015-2018)



Working with 26 Groups: 17 Official Members of CURE with 9 student groups/unions



15 Academic Institutions:

5 in Israel—4 teaching colleges, 1 regional college.

5 HEI Georgia including major cities and outlying areas.

5 HEIs in the EU countries.

2 NGOs: (Georgia and Estonia)

9 Student Unions: 4 in Israel and 5 in Georgia





Erasmus+



**Construct and Develop a Multi-Dimensional Program
that promotes curricular reform for Democratic
principles and civic education in Higher Educational
Teacher-Training Institutions or Faculties/Departments
in Israel and in Georgia**



***CURRICULUM REFORM MUST BE INNOVATIVE—NOT
ONLY IN CONTENT BUT ALSO IN PEDAGOGICAL
METHODS***





"If we teach
today's students as
we taught
yesterday's, we rob
them of tomorrow"

John Dewey
(1859 -1952)



- How do we ***collaboratively design*** and implement a program that is aimed to promote not only knowledge and values ***BUT ALSO BEHAVIOR-***





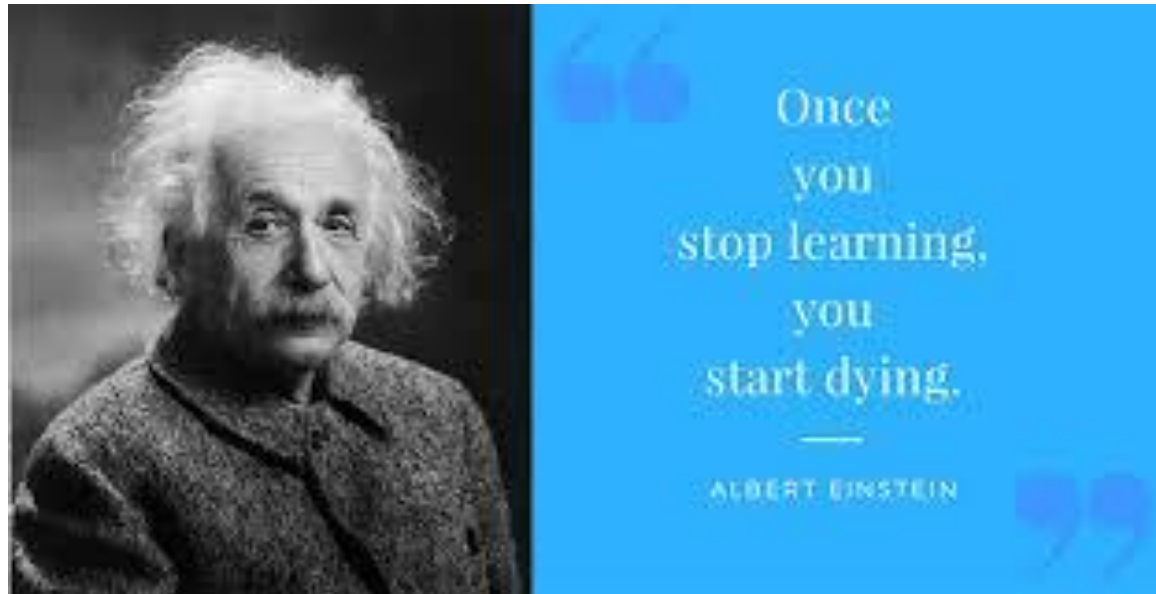


CURE's PROGRAM is Multidimensional



- Develop innovative **COURSES** through international teams, **pilot** these course and **integrate** them into our curriculum of our HEIs.
- Develop **student activities** that promote values of the program
- **Publish** new learning materials
- Run **faculty workshops**
- **Train in-service teachers** and provide them with the knowledge and skills to promote social and civic involvement with their own students.
- **DISSEMINATION** OF OUR PROGRAM TO OTHER INSTITUTIONS through workshops, conferences and personal networks.





- **Teaching Faculty** will have strategic models for promoting Democratic Principles and civic involvement through their teaching.
 - **Life-long skills** which they pass on to their students and in-service teachers.



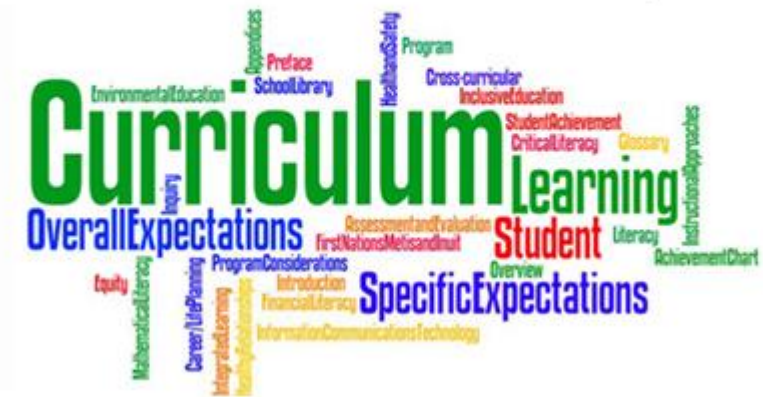
- **Students of education** will receive leadership training that provides them with the **motivation, values and skills** to implement civic and social programs in their schools.
- **Centers of Civic and Social Action** on HEI campuses link HEIs to the community





CURRICULUM REFORM developed that Promotes Democratic Principles in our Teacher-Training HEIs.

Learn about the curriculum review process.



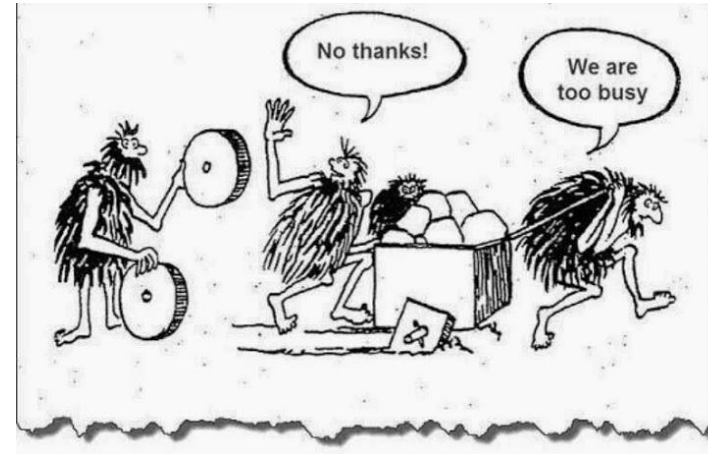
Designing a great program is not enough

- **NEED TO ENGAGE THE MEMBERS** OF YOUR CONSORTIUM OR ORGANIZATION THAT WITHOUT THEIR SUPPORT---THE PROGRAM WOULD NOT BE SUCCESSFUL

- Who to engage



- How do we engage them



WHO TO ENGAGE?

*Involvement of **KEY ADMINISTRATORS**:*

- ❖ Part of the process from application onward—aiming at curriculum reform—must have them onboard.

*Involvement of **FACULTY***

- ❖ Development
- ❖ Training workshops
- ❖ Enrichment workshops



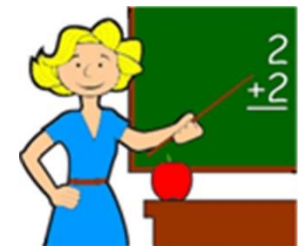
*Involvement of **STUDENTS** and NGOs:*

- ❖ Leadership workshops
- ❖ Developing Projects and Activities that Promote Civic Involvement.



*Involvement of **TEACHERS** through Continuing Professional Development*

- ❖ Training teachers to engage their pupils in community and social projects.





GOOD PRACTICES (ERASMUS+ CURE)



Involvement of Key Stakeholders

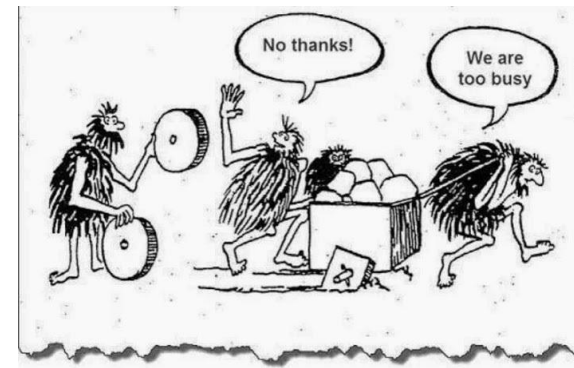
Coordinator needs to be in contact with the Key Stakeholders of the institutions

Coordinator must update key stakeholders on program's progress.

OPEN COMMUNICATION is the KEY to maintaining supportive relations.



Involving faculty and consortium members



Setting up **heterogeneous working teams** within the different parts of the program that include members from different institutions and different countries.

Delegate Leadership Roles among different institutions and countries.

MUST BE INCLUSIVE—involve all members so that they can “buy into the program”.

Develop a Culture of Collaboration through basic diversity management processes.

Involve Students: Heart and Soul of our HEIs

Student Leadership training to lead civic involvement projects
(trained by NGO and experienced faculty)



**GET !
INVOLVED!**

<https://www.facebook.com/watch/?v=311658269771747>

What processes enable engaged **SUSTAINABLE SUCCESSFUL** international collaboration for active citizenship?

IMPORTANCE OF MORAL PURPOSE AND SHARED VISION:

1. **Moral Purpose**---“values-driven leadership” is critical to long-term success. (Fullan (2001)
2. **Sharing the vision** (Lavagnon et al 2010)



CURE'S MORAL PURPOSE AND VISION:

Promote Democratic Principles and Social and Civic Involvement in higher education



COMMUNICATION AND TRANSPARENCY THROUGH MODERN TECHNOLOGY



Responsibility for work is shared.
Clear delegation of tasks.

Transparency and good communication that is visible to all.

Skype meetings, Emails, Conference calls.

Portal==FOCAL POINT FOR OUR WORK AND FOR OUR DISSEMINATION



Work Packages

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Reports

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Special Mobility Strand

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Financial
Reports

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Navigation

Home

- Dashboard
- Site pages
- ▼ My courses
 - Activities
 - Social Civic Centers
 - WP's

WEBSITE IS ALSO OUR DISSEMINATION TOOL
People from 84 different countries have visited our site.

CURE- Website statistic

June 18th, 2019

Number of Sessions per User
3.97



How many pages
every user sees

Users
1,726



How many users
we had

Pageviews
45,824



How many viewers
we had

Pages / Session
6.69



How many pages
every viewer sees

Sessions by device

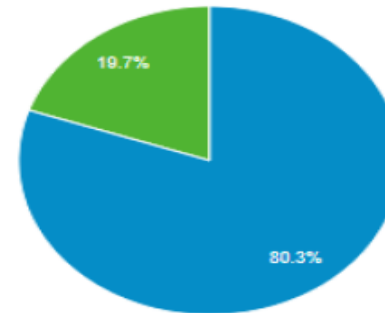


Desktop
92.3%

Mobile
4.8%

Tablet
2.9%

■ New Visitor ■ Returning Visitor



80.3%

19.7%



Good Practices for Promoting Programs of Civic Involvement and Engagement

Applying **Diversity management** Processes:

- Communication
- Inclusion
- Sharing of tasks
- Flexibility
- Transparency
- Shared Responsibility
- Internal capacity
- Adequate analysis of risk factors
- Understanding cultural/social/political/economic contexts of implementation



Basic management

- 1. Clearly defined tasks and work plan—
conceptualization---planning---implementation---closure---
impact -sustainability**
- 2. Good communication**
- 3. Involvement of Key Stakeholders**
- 4. Collaborative Approach**

One cannot have a project on Civic Engagement without developing **LEADERSHIP**

Good Practices



- Leaders who are committed to the concept note and promoting civic education.
- Leaders who Empower Others to Lead (faculty AND STUDENTS).
- Leaders who make decisions on the basis of what is best for the project as a whole;
- Understand specific political dynamics in partner countries and participating institutions
- Leaders who provide models for the work that needs to be completed;
- Communication Skills
- Leaders who can be “Reached”---must be accessible and respond to questions and inquiries.

Great things can happen when people collaborate: An example of student activity in Israel which conveys a social and civic message

<https://docs.google.com/open?id=0B8mlu6qIAuA6RjhKUIJxbXEtdG8>

- <https://drive.google.com/file/d/0B8mlu6qIAuA6RjhKUIJxbXEtdG8/view>

